

Position: Talent Ambassador

Location: Medicine Hat, Alberta, Canada

Overview: We are seeking enthusiastic and dedicated individuals to join our Talent Ambassador Program, playing a vital role in addressing workforce issues in the Medicine Hat region. As a Talent Ambassador, you will be responsible for promoting job opportunities within Medicine Hat and advocating for the region as an attractive destination for skilled professionals seeking new career opportunities.

Responsibilities:

Job Posting and Promotion:

Identify and curate job opportunities within the Medicine Hat region.

Collaborate with local businesses, organizations, and employers to gather information about available positions.

Create engaging and informative job posts for various platforms, including social media, job boards, and community forums.

Community Engagement:

Act as a liaison between employers and potential candidates.

Foster relationships with local businesses to understand their talent needs and promote the diverse job market in the area.

Attend community events and networking sessions to actively engage with residents and newcomers, promoting Medicine Hat as a desirable place to live and work.

Marketing and Branding:

Highlight Medicine Hat's unique features and opportunities.

Use promotional materials showcasing the region's lifestyle, amenities, and professional growth potential.

Utilize social media and other online platforms to increase the visibility of Medicine Hat as a preferred destination for skilled professionals.

Information Dissemination:

Provide accurate and up-to-date information about living and working in Medicine Hat to potential candidates.

Address inquiries and concerns from individuals considering relocation to the region.

Collaborate with local resources and support services to facilitate a smooth transition for newcomers.

Qualifications:

Passion for community development and a genuine interest in promoting the Medicine Hat region.

Strong communication and interpersonal skills.

Familiarity with social media platforms and online community engagement.

Networking and relationship-building abilities.

Knowledge of local businesses, industries, and employment opportunities.

Ability to work independently and collaboratively within a team.

Time Commitment: This is a volunteer position with flexible hours, allowing you to contribute to the program based on your availability.

Benefits:

Networking opportunities with local businesses and professionals.

Skill development in marketing, community engagement, and talent acquisition.

The satisfaction of contributing to the growth and prosperity of the Medicine Hat community.

If you are passionate about making a positive impact on the workforce landscape in Medicine Hat and are excited about showcasing the region's potential, we invite you to apply for the position of Talent Ambassador. To apply, please contact JD at [contact email/phone number].

Note: This is a volunteer position and does not offer monetary compensation.